

Sponsorship Opportunities

GREAT
RIVERS



Environmental Law Center

Missouri's first and only nonprofit public interest law firm
focused on protecting the environment and public health.

The Lewis C. Green Awards Celebration
September 8, 2023

Support Environmental Protection Close to Home

Great Rivers Environmental Law Center provides free legal services to individuals, citizens' groups, and environmental organizations working to protect the environment and public health.

Our mission:

- To promote the public health by encouraging cleaner energy, improved environmental performance by businesses, and more efficient transportation and land use, thereby achieving cleaner air and water, and improving the quality of life in the region.
- To preserve forests, floodplains and wetlands for their recreational, aesthetic, and agricultural benefits, and their values as flood storage and habitat for migratory birds and other species.
- To protect disadvantaged populations from an unreasonable share of the environmental burdens of modern society.
- To aid and advise citizens and organizations in asserting and defending their interests in environmental values before administrative officials, and, as a last resort, before the courts



Align with a Trusted Community Name



Great Rivers was founded by St. Louis' foremost environmental attorney, Lewis Green, just shortly before his passing to ensure the environment would have a legal defender in the region. In the years since, Great Rivers has grown to be a trusted and capable local resource in the fight to protect our region's environment and public health.

On behalf of concerned individuals and nonprofit groups, we file citizen suits to apprehend and successfully stop offending polluters of our region's invaluable rivers and streams.

Our Climate Change and Clean Energy work has grown over the years, and we have come to be a regular advocate for clean and renewable energy adaption in hearings before the Public Service Commission concerning Missouri's regulated electric utility companies. We wrote the Net Metering and Renewable Energy Laws, and helped move forward the solar and wind industries in Missouri.

In our environmental justice program, we work for equal protection for citizens of all incomes and backgrounds across the state of Missouri. We monitor permitting decisions for polluting facilities and advocate for stricter protections of neighborhoods experiencing elevated levels of airborne pollutants. We challenge state agencies to provide fair and adequate access for all people to their decision-making processes.

We are a local organization committed to defending and protecting the air our communities breathe, the water we drink and swim in, and the wild lands that sustain our life and revive our spirit. *Will you join us?*

Reach a Passionate Audience

Sponsoring a Great Rivers event gives you access to an audience deeply concerned with environmental protection and civic action. They are conscientious consumers motivated to purchase products and services to support a sustainable future.

Members of our audience predominantly live in Missouri, with concentrations in St. Louis City and County.



Available audience touchpoints include:

Website: www.greatriverslaw.org was viewed over 44,000 times by approximately 27,000 unique visitors in 2021.

Email: Great Rivers' emails reach over 1,400 subscribers, with an open rate of 38%.

Social: Great Rivers' Facebook page enjoys over 1,800 followers.

Events: The 21st Awards Celebration is expected to draw 150 - 250 guests and receive coverage by Ladue News (estimated readership: 34,700).

In-Person: Great Rivers tables throughout the year in high-visibility locations such as Earth Day festivals and community farmer markets.

Be part of a Special Evening

“Celebrating our Environmental Superheroes”

Friday, September 8

Sponsors Reception: 5:30 - 6:00pm

Special Reception with Awardees for Sponsors of all Levels

Awards Celebration 6:00 - 8:00pm

The World’s Fair Pavilion

Forest Park, St. Louis MO

Tickets: \$150 General Admission / \$75 Young Friends Admission (guests aged 35 and under)



[See photos of last year's event here.](#)

Sponsorship Packages

PRESENTING SPONSOR

Flowering Dogwood - \$15,000

- Invitation to sponsors reception
- Leading recognition at the Awards Celebration including:
 - Inclusion in event announcements
 - Leading placement of sponsor name and logo on event signage board
 - Opportunity for sponsor to set up a table display at event
 - Full-page non-advertorial display in event program
- Two dedicated tables (16 guest tickets)
- Leading recognition in event publicity across email and social media platforms
- Sponsor logo with hyperlink listed on Great Rivers' website for one year
- Listing in Great Rivers' newsletter

Bluebird - \$10,000

- Invitation to sponsors reception
- Prominent recognition at the Awards Celebration including:
 - Inclusion in event announcements
 - Opportunity for sponsor to set up a table display at event
 - Prominent inclusion of sponsor name and logo on event signage board
 - Half-page non-advertorial display in event program
- Two dedicated tables (16 guest tickets)
- Recognition in event publicity across email and social media platforms
- Sponsor logo with hyperlink listed on Great Rivers' website for one year
- Listing in Great Rivers' newsletter

Monarch - \$5,000

- Invitation to sponsors reception
- Recognition at the Awards Celebration including:
 - Inclusion in event announcements
 - Opportunity for sponsor to table at event (small table)
 - Sponsor name and logo on event signage board
 - Sponsor name and logo in event program
- Dedicated table (8 guest tickets)
- Recognition in event publicity across email and social media platforms
- Sponsor logo with hyperlink listed on Great Rivers' website for one year
- Listing in Great Rivers' newsletter

Champion - \$2,500

- Invitation to sponsors reception
- Recognition at the Awards Celebration including:
 - Inclusion in event announcements
 - Sponsor name and logo on event signage
 - Sponsor name and logo in event program
- Dedicated table (8 guest tickets)
- Sponsor logo with hyperlink listed on Great Rivers' website for one year
- Listing in Great Rivers' newsletter

Steward - \$1,500

- Invitation to sponsors reception
- Recognition at the Awards Celebration including:
 - Inclusion in event announcements
 - Sponsor name on event signage
 - Sponsor name in event program
 - 2 guest tickets
- Listing in Great Rivers' newsletter

Guardian - \$1,000

- Invitation to sponsors reception
- Recognition at the Awards Celebration including:
 - Sponsor name on event signage
 - Sponsor name in event program
 - 2 guest tickets
- Listing in Great Rivers' newsletter

Ally - \$500

- Invitation to sponsors reception
- Recognition at the Awards Celebration including:
 - Sponsor name on event signage
 - Sponsor name in event program
 - 2 guest tickets
- Listing in Great Rivers' newsletter

Add-Ons:

Additional Tickets: \$150

Upgrade from 2 tickets to a reserved table for 8: \$900

Looking for something different? Special packages can be crafted for those who make a three-year commitment to support the work of Great Rivers Environmental Law Center. These members are recognized at each chosen annual event at their chosen level of support and are invited to an exclusive annual briefing by the staff covering in greater detail the litigation and initiatives of Great Rivers.

We look forward to partnering with you!

To learn more please contact

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