
The Young Professionals Board (YPB) will support the mission and programs of Great Rivers Environmental Law Center. YPB members will be motivated, ambitious individuals dedicated to advancing the efforts of Great Rivers. Opportunities to provide board services will be found through fundraising, networking, research, writing, and community engagement opportunities.

Why join Great Rivers Environmental Law Center's Young Professionals Board?

The Young Professionals Board will support an organization providing critical legal advocacy for the preservation of Missouri's environment and public health. Their active role in connecting Great Rivers with the community we serve, raising necessary funds to enable Great Rivers to provide free legal services, and offering their unique and valued perspectives on Great Rivers' programs will be of significant value to Great River's effectiveness and growth.

Benefits of Joining:

- Build professional and leadership experience through committee membership and chairmanship.
- Interact with Great Rivers' Governing Board and staff at meetings and events.
- Build your network with other young professionals and have fun in a meaningful way.
- Develop a deeper understanding of the environmental nonprofit sector and what it takes to run a successful organization.
- Receive recognition in Great Rivers' print and web materials.

Candidacy:

Candidates for the Young Professionals Board will be chosen with an intention to maximize effectiveness and diversity of experience and backgrounds. The recommended age parameters are 18-40, however, special consideration will be made for younger individuals whom have demonstrated an exemplary capacity to work independently and collaboratively. All candidates will be passionate advocates for the protection and preservation of Missouri's natural resources.

YOUNG PROFESSIONALS BOARD SERVICE RESPONSIBILITIES

- Attend the approximately four annual YPB meetings at Great Rivers' headquarters or other designated meeting spaces. When absent from meetings, coordinate with other members to keep abreast of meeting discussions and decisions. (Leadership staff will be asked to attend select Governing Board meetings.)
- Through YPB meetings and through your own study of existing Great Rivers materials, familiarize yourself with Great Rivers' mission and current cases.
- Serve as an active member on one or more YPB committees.

- Provide recommendations to Governing Board and Great Rivers' staff regarding selection of potential cases and outreach opportunities.
- Commit to "Give/Get" sustaining funds for Great Rivers by either donating (giving) or raising (getting) \$500 in cash or in-kind contributions towards Great Rivers' environmental protection programs over the 12-month term. This goal may be fulfilled in several ways, noted below.
- Attend and bring guests to Great Rivers' two signature events -the Spring Fling or Fall Party- and network with guests. Ticket prices for these events will contribute towards your Give/Get goal.
- Assist in executing the Young Professionals Board signature fundraising event by supporting the Events/Fundraising Committee in procuring sponsorships, auction item donations, recruiting from your network, and personally attending YPB's annual event. Any items or sponsorships raised will also contribute to your Give/Get goal.
- Maintain record of personal hours and actions contributed.
- Recruit other young professionals, corporate representatives, and community leaders to attend networking and fundraising events.
- Be proactive, philanthropically and professionally driven, and dedicated to contributing to the mission and goals of Great Rivers. Demonstrate the utmost in professional courtesy through responsive communication and personal responsibility.
- Serve as ambassadors to the Community about Great Rivers' work, initiating conversations and answering questions about Great Rivers' mission and work.

MEMBERSHIP PERIODS

Applications are taken on a rolling basis. Board terms will be for one year from the date of acceptance through the following December 31. Roles are voted upon at the first meeting of the year. New members may join the YPB in open positions. Members are welcome and encouraged to serve for consecutive terms.

YOUNG PROFESSIONALS BOARD LEADERSHIP AND COMMITTEE ROLES

Executive Committee Positions:

President: This individual will demonstrate, through example, the qualities after which the YPB aspires. They will schedule, and in coordination with Great Rivers staff, lead the YPB's quarterly meetings. They will attend quarterly Governing Board meetings hosted at Great Rivers' Headquarters. At these meetings they will represent the actions and insight of the YPB in the preceding quarter, and will offer their thoughtful ideas, perspectives and insight into Great Rivers' programs and direction. They will take report from and offer counsel to Committee Chairs to ensure each committee meets their goals and will advise staff if a member has abandoned their roles.

Vice President/Secretary: The Vice President/Secretary will assume the role of President in the occurrence of their retirement, removal or temporary absence. They will take record of YPB minutes and decisions and provide these via email to all members in a timely manner.

Committee Chairs: Committee Chairs will schedule and will lead committee meetings. They will assign duties and take report from committee members, and will offer counsel and encouragement to help them achieve those goals. They will report to and seek the counsel of the YPB President.

Committees:

Events/Fundraising Committee:

- Plan and execute an annual signature YPB fundraising event. Seek out and collaborate with some of the most influential organizations and individuals in the city to plan and produce an event filled with philanthropists, community/business leaders, and the city's young movers and shakers.
- Connect with the YPB's network to procure auction/raffle donors and sponsors in order to maximize fundraising results from our events.
- Collaborate with the Marketing & Media Committee and pro-bono marketing providers to advertise events to our target demographic and ensure events are well-attended.

Community Outreach Committee:

- Research and schedule opportunities for Great Rivers to booth; manage booth at events, providing a friendly and informative engagement with booth attendees, creating and leading activities to draw and engage visitors so as to spread awareness of our services and to connect with new supporters.
- Reach out to civic leaders, philanthropists, and companies about Great Rivers to create fundraising and 'friendraising' pipelines for the YPB to leverage as needed.

Marketing & Media Committee

- Originate compelling written communications to share Great Rivers' services, mission and cases via blog posts, press releases and newsletter contributions.
- Collaborate with Development Director and other YPB committees to design multimedia marketing materials.

Board Membership and Development Committee

- Confer with other YPB Chairs to determine the seats/targeted skill-based needs of those committees.
- Network and head hunt to find high quality candidates to fill open positions and/or targeted skill-based needs of the YPB.
- Review applications and interview applicants for the YPB.

- Maintain updated YPB member listing and “Friends of YPB” made available to all members on Google Drive.
- Collaborate with YPB President and Great Rivers staff to choose professional development and educational speakers for YPB meetings.