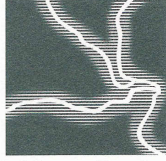


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August 1, 2012

GREAT RIVERS HELPS BRING MISSOURI INTO THE 21ST CENTURY ON ENERGY EFFICIENCY

On Wednesday, August 1, 2012, the Missouri Public Service Commission approved Ameren Missouri's new energy efficiency programs. These programs will result in the most significant energy efforts ever made in Missouri. Ameren agreed to invest \$147 million over the next three years into energy efficiency programs, which will result in \$500 million in customer benefits over the next twenty years. Residential and business customers will be eligible to receive financial assistance to make changes that will lower their energy consumption and electric bills.

Great Rivers' attorney Henry Robertson has taken part in hundreds of hours of meetings and conference calls with the Public Service Commission staff, Ameren employees, industrial energy users, and the Missouri Department of Natural Resources. In those meetings Robertson, who represented Renew Missouri, the Natural Resources Defense Council, and the Sierra Club, pressed Ameren and the PSC to strengthen Ameren's energy efficiency programs while protecting ratepayers. The result was a unanimous agreement between the utility and the stakeholders, which the PSC approved. Missouri was ranked 44th among the states in energy efficiency programs, but the investments should help bump up Missouri's ranking.

"We applaud Ameren for taking a step in the right direction," said Robertson. "Efficiency is the lowest-cost energy resource for Ameren's customers, as well as the cleanest. Ameren should not have to build another polluting power plant for a long time, if ever. By national standards this is not an aggressive efficiency effort, and we hope to see Ameren do better in the future." Ratepayers will see a slight increase in bills in the short term, but the energy savings should pile up and bills go down.

Great Rivers will continue to monitor Ameren to make sure it achieves the energy-saving goals in the agreement in a cost-effective manner, and will work to achieve a similar agreement with Kansas City Power & Light.

Great Rivers is a nonprofit public interest environmental law firm in St. Louis that provides free and reduced-fee legal services to those working to promote preservation of open space, clean energy, clean air and clean water. Its web address is: www.greatriverslaw.org.